

## BULK SMS PROPOSAL

Robisearch Limited Transforming the World through Innovation. At Robisearch we offer ICT based solutions for your business. We have been in the industry since 2011. Our main activity is software development.

**Bulk SMS** is a marketing and communication tool. It is the most feasible and essential strategy to target a mass audience.

Why not try our **BULK SMS** Messaging Service today? Whether you are launching a new product or would like to make a nationwide announcement, we will manage all aspects of your requirements from start to finish! We design as well as run your campaign and create a customized Bulk SMS campaign based on your own business needs and time frame, we will facilitate that for you too. Send bulk SMS messages from your computer. **The Bulk SMS is branded with your business name e.g. 'SAFARICOM, ROBISEARCH, KCB, KPLC, AIRTEL ' etc.**

### Benefits of SMS marketing.

- **Short Messages**

It is great marketing tool especially if your message is short & appealing to targeted customers they will surely read it. SMS marketing makes it possible to send short messages which are to the point.

- **Instant Delivery**

It is lightning fast, literally putting your message into your subscribers' pockets seconds after you send. The average time for your customer to get the message is less than 7 seconds.

- **Flexible Platform**

Send a handful of messages or send over 10,000 SMS messages to your entire list with a click of a button from your computer. Customize your text message campaigns to the needs of your SMS subscribers. SMS truly molds itself to the needs of your business.

### **Other Advantages**

- ❖ SMS can be stored, *easily forwarded*, and *easily tracked* using the delivery reports.
- ❖ Lower cost and less time to be delivered than a phone call.
- ❖ A reliable tool compared to emailing. The chance of the recipient reading the message is very high. More people have access to a cellphone than they do the internet.
- ❖ **Limitless Market Potential**  
Mobile phone users represent all demographics, reliable delivery to over 800 networks in more than 200 countries. – a marketing gold mine!

Ready to get started with your own campaign? Sign Up for a free trial of Our Bulk SMS marketing tool today and send Messages to your clients for **FREE!!** Visit **bulksms.robisearch.com**

Below are the prices for setup, integration, support and maintenance for your own custom branded messaging.

<b>Pricing Table for Bulk SMS Service</b>	
<b>ITEM</b>	<b>PRICE</b>
Account setup <i>Inclusive of free trial sms</i>	Free
Personalised sender id (branding) <i>e.g Robisearch, KCB, KPLC</i>	Kshs. 10,000
<ul style="list-style-type: none"> <li>• System set up</li> <li>• Account integration</li> <li>• Maintenance and support</li> </ul>	Kshs. 10,000
<b>Total:</b>	<b>Kshs. 20,000</b>

We are an ICT company dealing in software development. The company's main aim is to solve society problems through innovations. We have partnership with various institutions like **Jomo Kenyatta University of Agriculture and Technology (JKUAT)** and **Simba-Net** among others. We would be delighted to implement our other software solutions listed below if and when needed.

- ✓ **Property Management System.**
- ✓ **Electronic Document Management Systems (EDMS).**
- ✓ **Point of sale System**
- ✓ **Biometric Time attendance System.**
- ✓ **Biometric Access Control**
- ✓ **Biometric Digital Signatures.**
- ✓ **Smart Card and Biometric Money Transfer.**
- ✓ **Lost and Found Systems.**
- ✓ **Assets tracking and Inventory System.**
- ✓ **School Management System (Primary - University).**

- ✓ **Leave Management system.**
- ✓ **Library Management System**
- ✓ **File Movement Control System**
- ✓ **Inventory Management System**
- ✓ **Electronic Voting System**
- ✓ **Hospital Management System**
- ✓ **Web design**
- ✓ **Fees management**
- ✓ **CCTV installation**

**Thank you in advance for considering our request, we will be looking forward to hear from you.**

Best regards,

**Jasper Kumo**



**Project and Systems Manager/Director Robisearch Limited**

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